

## 13<sup>th</sup> Workshop on Consumer Search and Switching Costs

Friday, June 21, 2024 - Saturday, June 22, 2024

Özyeğin University, Graduate School of Business Residence, Swissotel the Bosphorus  
(Profesör Alaaddin Yavaşca Sokak, Vişnezade, Beşiktaş, İstanbul)

Organizers: Ş. Nuray Akın (Özyeğin U), Maarten Janssen (U of Vienna),  
José Luis Moraga-González (Vrije Universiteit), Raluca Ursu (NYU)

Friday, June 21, 2024 <sup>(1)</sup>

9-9:30am	Registration and Coffee
9:30-10:20am	<b>"Auctions with Frictions: Recruitment, Entry, and Limited Commitment"</b> Asher Wolinsky (Northwestern U), Stephan Laueremann (U of Bonn) <i>Discussant: Maarten Janssen (U of Vienna)</i>
10:20-11:10am	<b>"Monopoly Prices under Competition with Zero Search Costs"</b> Aleksei Parakhonyak (Oxford U), Anton Sobolev (U of Mannheim) <i>Discussant: Atabek Atayev (ZEW - Leibniz Centre for European Economic Research)</i>
11:10-11:30am	Coffee Break
11:30-12:20pm	<b>"Consumer Purchase Motives in Non-stationary Search: An Equivalence Result and Empirics"</b> Brennan C. Platt (Brigham Young U), Ş. Nuray Akın (Özyeğin U) <i>Discussant: Aleksei Parakhonyak (Oxford U)</i>
12:20-1:30pm	Lunch
1:30-2:20pm	<b>"Consumer Search Costs and the Provision of Service Quality"</b> José Luis Moraga-González (Vrije Universiteit), Yajie Sun (APG Asset Management) <i>Discussant: Cole R. Williams (Durham U)</i>
2:20-3:10pm	<b>"Sequential Search with Flexible Information"</b> Pavel Ilinov (Ecole Polytechnique Fédérale de Lausanne), Andrei Matveenko (U of Mannheim), Salil Sharma (Stockholm School of Economics), Elias Tsakas (Maastricht U), Mark Voorneveld (Stockholm School of Economics) <i>Discussant: Suraj Malladi (Northwestern U)</i>
3:10-3:30pm	Coffee Break
3:30-4:20pm	<b>"Buying Many, Returning (How) Many?"</b> Sebastian Ertner (U of Vienna), Maarten Janssen (U of Vienna) <i>Discussant: Marco Haan (U of Groningen)</i>
4:20-5:10pm	<b>"Searching in the Dark and Learning Where to Look"</b> Suraj Malladi (Northwestern U) <i>Discussant: Zsolt Sandor (Sapientia Hungarian U of Transylvania)</i>
7-9pm	<b>Conference Dinner</b>

<sup>1</sup> Presenter's name appears first.

**Saturday, June 22, 2024 <sup>(2)</sup>**

9-9:50am	<b>"What Platforms Learn from Consumer Choices?"</b>
	Maarten Janssen (U of Vienna), Eeva Mauring (U of Bergen)
	<i>Discussant: Mark Armstrong (University College London)</i>
9:50-10:40am	<b>"Search-Inducing Informative Advertising"</b>
	Marco Haan (U of Groningen), Pim Heijnen (U of Groningen), Jellien Knol (SEO)
	<i>Discussant: Sandro Shelegia (U Pompeu Fabra)</i>
10:40-11am	Coffee Break
11-11:50am	<b>"Search and Rediscovery"</b>
	Martino Banchio (Google Research), Suraj Malladi (Northwestern U)
	<i>Discussant: Brennan Platt (Brigham Young U)</i>
11:50am-12:40pm	<b>"Do Transparency Policies Work as Expected? Evidence from the Retail Gasoline Market"</b>
	R. Kaan Erdemli (U of Barcelona)
	<i>Discussant: Simon Martin (U Düsseldorf)</i>
12:40pm-2pm	Lunch
2-2:50pm	<b>"Spatial Search: Experimental Evidence"</b>
	Ilya Morozov (Northwestern U), Suraj Malladi (Northwestern U), Alejandro Martinez-Marquina (U of Southern California)
	<i>Discussant: Babur De los Santos (Clemson U)</i>
2:50-3:40pm	<b>"Understanding Cost Pass-Through when Prices are Dispersed"</b>
	Luke Garrod (Loughborough U), Ruochen Li (Shandong U), Antonio Russo (Institut Mines-Telecom), Chris M. Wilson (Loughborough U)
	<i>Discussant: Martin Obradovits (U of Innsbruck)</i>
3:40-4:00pm	Coffee Break
4:00-4:50pm	<b>"Search Disclosure"</b>
	Marcel Preuss (Cornell U), Carl-Christian Groh (U of Bonn)
	<i>Discussant: Matthijs R. Wildenbeest (U of Arizona)</i>

The organizers acknowledge financial support from Amazon.

<sup>2</sup> Presenter's name appears first.